

[View Full Course Details including Latest Schedule Online](#)

Principles of Agribusiness

Due to Covid-19 safety restrictions PhoenixTS will temporarily be unable to provide food to our students who attend class at our Training Center; however, our Break Areas are **currently open** where students will find a constant supply of Coffee, Tea and Water. Students may bring their own lunch and snacks to eat in our breakrooms or at their seat in the classroom or eat out at one of the many nearby restaurants.

Course Overview

This 2-Day instructor-led course provides the vital insights and tools necessary to achieve agribusiness success in collaborative and interactive manner. This course presents the material clearly with a step-by-step approach that focuses on strategic planning and management in agriculture

By the end of this course students will be able to:

- Understand agribusiness enterprise development.
- Gain knowledge on diversification of agribusiness.
- Understand the role of agribusiness growth in rural development.
- Understand how the economic forces affect both agribusiness and rural development.

Schedule

Currently, there are no public classes scheduled. Please contact a Phoenix TS Training Consultant to discuss hosting a private class at 240-667-7757.

Duration

2 Days

Price



\$1187

Course Outline

Module 1: The Global Agri-Food System

Module 2: The Agribusiness Manager

Module 3: The Role of Marketing

Module 4: Marketing Management

Module 5: Understanding Consumer Demand

Module 6: Staying Competitive

Module 7: Forecasting

Module 8: Budgeting

Module 9: Organizing for Success

Module 10: Choosing a Legal Structure

Module 11: Organizing Production Using Economic Principles

Module 12: Production and Inventory Management

Module 13: Basic Accounting Documents

Module 14 Using Accounting Information for Business Control and Planning

Module 15: Capital Budgeting I

Module 16: Capital Budgeting II

Module 17: Human Resource Leadership

Module 18: Human Resource Management: Staffing

Module 19: Personal Selling

Module 20: Developing a Workable Approach to Agribusiness Management



PhoenixTS

301-258-8200 | Sales@PhoenixTS.com | www.PhoenixTS.com

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Starting at **\$1,187**

ATTENTION

For GSA pricing or Contractor quotes call
[240.667.7757](tel:240.667.7757)

GSA



Price Match Guarantee

We'll match any competitor's price quote. Call us at 240-667-7757.