

[View Full Course Details including Latest Schedule Online](#)

Principles of Agribusiness

BONUS! Cyber Phoenix Subscription Included: All Phoenix TS students receive complimentary ninety (90) day access to the Cyber Phoenix learning platform, which hosts hundreds of expert asynchronous training courses in Cybersecurity, IT, Soft Skills, and Management and more!

Course Overview

This 2-Day instructor-led course provides the vital insights and tools necessary to achieve agribusiness success in collaborative and interactive manner. This course presents the material clearly with a step-by-step approach that focuses on strategic planning and management in agriculture

By the end of this course students will be able to:

- Understand agribusiness enterprise development.
- Gain knowledge on diversification of agribusiness.
- Understand the role of agribusiness growth in rural development.
- Understand how the economic forces affect both agribusiness and rural development.

Schedule

Currently, there are no public classes scheduled. Please contact a Phoenix TS Training Consultant to discuss hosting a private class at 301-258-8200.

Duration

2 Days

Price

\$1187



PhoenixTS

301-258-8200 | Sales@PhoenixTS.com | www.PhoenixTS.com

Course Outline

Module 1: The Global Agri-Food System

Module 2: The Agribusiness Manager

Module 3: The Role of Marketing

Module 4: Marketing Management

Module 5: Understanding Consumer Demand

Module 6: Staying Competitive

Module 7: Forecasting

Module 8: Budgeting

Module 9: Organizing for Success

Module 10: Choosing a Legal Structure

Module 11: Organizing Production Using Economic Principles

Module 12: Production and Inventory Management

Module 13: Basic Accounting Documents

Module 14 Using Accounting Information for Business Control and Planning

Module 15: Capital Budgeting I

Module 16: Capital Budgeting II

Module 17: Human Resource Leadership

Module 18: Human Resource Management: Staffing

Module 19: Personal Selling

Module 20: Developing a Workable Approach to Agribusiness Management

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Starting at **\$1,187**

ATTENTION

For GSA pricing or Contractor quotes call
301-258-8200 – Option 2.

GSA



Price Match Guarantee

We'll match any competitor's price quote. Call us at 240-667-7757.