

[View Full Course Details including Latest Schedule Online](#)

PHOENIX TS

# Planning and Control

**Due to Covid-19 safety restrictions** PhoenixTS will temporarily be unable to provide food to our students who attend class at our Training Center; however, our Break Areas are **currently open** where students will find a constant supply of Coffee, Tea and Water. Students may bring their own lunch and snacks to eat in our breakrooms or at their seat in the classroom or eat out at one of the many nearby restaurants.

## Course Overview

This two-day, instructor led training course includes sessions that teach concepts and skills such as: determining the values that support a company, defining a company's vision, writing a mission statement, undertaking a meaningful SWOT analysis, as well as how to implement, evaluate, and review a strategic plan. At the conclusion of the course, participants will be able to:

- Identify the values that support their company
- Define the vision for their company
- Write a mission statement that explains what the company's purpose is
- Complete meaningful SWOT analyses
- Apply tools and techniques to create a strategic plan that directs the organization from the executive to the front line
- Implement, evaluate, and review a strategic plan
- Identify how related tools, such as the strategy map and balanced scorecard, can help them develop a strategic plan

## Course Outline

Module One: Course Overview

Module Two: Understanding Strategic Planning

Module Three: Identifying Our Values

Module Four: Designing Our Vision

Module Five: On a Mission



# PhoenixTS

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Module Six: Performing a SWOT Analysis

Module Seven: Setting Goals

Module : Assigning Roles, Responsibilities, and Accountabilities

Module Nine: The Full Picture

Module Ten: Gathering Support

Module Eleven: Making the Change

Module Twelve: How Does it Look?

Module Thirteen: Getting There

Module Fourteen: Mocking Up the Process

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Starting at **\$1,495**

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For GSA pricing or Contractor quotes call  
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# GSA



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